University of Zurich[UZH]

Discourse analysis: a multi-layered approach

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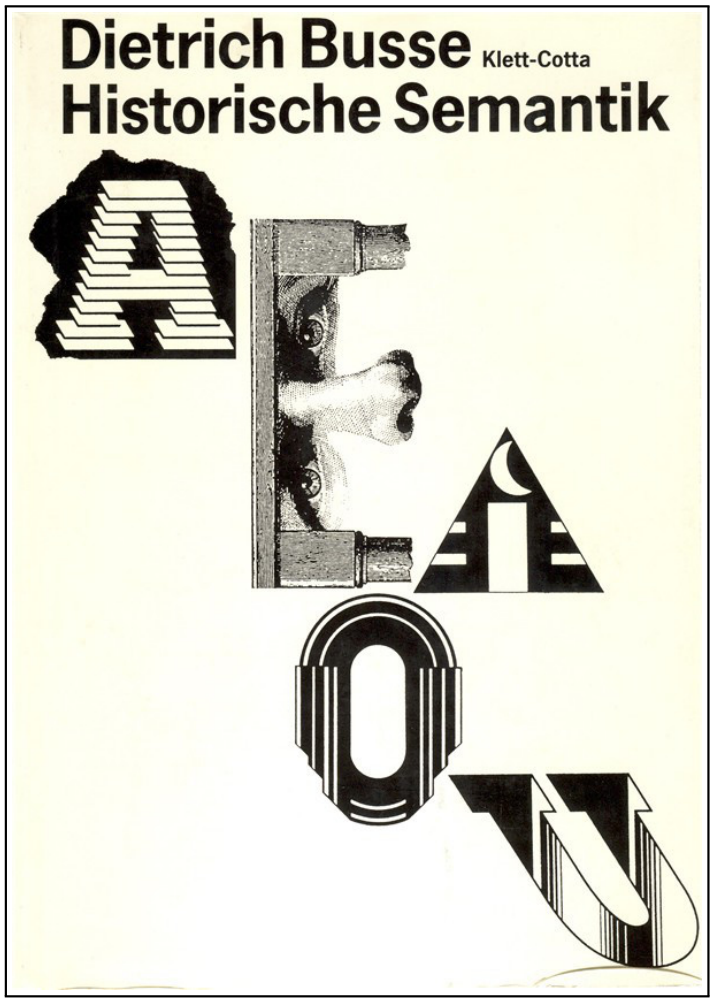
"Historische Semantik"



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'Historische Semantik' as epistemology

"Historische Diskurssemantik [. . .] entwirft das Szenario des kollektiven Wissens einer gegebenen Diskursgemeinschaft in einer gegebenen Epoche hinsichtlich des zum Untersuchungsgegenstand erwählten thematischen Bereichs bzw. des Bedeutungsfeldes bzw. der Diskursformation. [. . .] Die Beschreibung des kollektiven Wissens kann immer nur erfolgen hinsichtlich eines zum Gegenstand gemachten Diskursbereiches; nur für diesen werden die epistemischen Bedingungen, angeschlossenen Bedeutungsfelder, thematischen Vorläufer, verworfenen, aber dennoch präsenten Gegenentwürfe, paradigmatischen Voraussetzungen etc. zu formulieren versucht. Das Szenario beschreibt somit immer nur das Umfeld eines einzelnen Bereiches, es kann nicht das gesammelte Wissen einer Epoche erfassen."

Busse, Dietrich (1987). *Historische Semantik. Analyse eines Programms*. Stuttgart: Klett-Cotta (Sprache und Geschichte 13), p. 267.

"Verstehensrelevantes Wissen" ('knowledge relevant to understanding')

"[D]as Spektrum des bedeutungsrelevanten Wissens [muss] sehr viel weiter gezogen werden [. . .], eine größere Menge und eine größere Reichweite von epistemischen Voraussetzungen der textuellen Bedeutungskonstitution [muss] in die Analyse einbeziehen [. . .], als es der eng gefasste Bedeutungsbegriff der herkömmlichen linguistischen Semantik nahelegt. Ich spreche in diesem Zusammenhang auch von dem Bereich des **bedeutungsrelevanten bzw. verstehensrelevanten Wissens**, das in einer vollständigen semantischen Analyse expliziert werden muss."

Busse, Dietrich (2000). Historische Diskurssemantik. Ein linguistischer Beitrag zur Analyse gesellschaftlichen Wissens. In: *Sprache und Literatur in Wissenschaft und Unterricht* 31/86, pp. 39–53, quot.: pp. 42–43.

"Is discourse a linguistic object?"

Busse, Dietrich/Teubert, Wolfgang (1994). Ist Diskurs ein sprachwissenschaftliches Objekt? Zur Methodenfrage der historischen Semantik. In: Dietrich Busse/Fritz Hermanns/Wolfgang Teubert (eds.): *Begriffsgeschichte und Diskursgeschichte. Methodenfragen und Forschungsergebnisse der historischen Semantik*. Opladen: Westdeutscher Verlag, pp. 10–28.

Diskurslinguistik: quo vadis?

- Does the discipline (still) have something like a definable program, and, if so, what is this program?
- Does it actually need a coherent program?
- What does *Diskurslinguistik* aim to be: a lose amalgam of heterogeneous research interests or a joint intervention that reaches out for specific common goals?
- Is there a common epistemological interest, and, if so, how may it be pursued?

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Linguistic discourse analysis: methodological questions

- Which methods are at disposal?
- What are their potentials and limits?
- To what extent do the methods cover the research objects?
- How can they (if at all) be combined?
- What is their derived linguistic or scientific context?
- Are these contexts compatible with the ideas of linguistic discourse analysis?
- Where is linguistic discourse analysis to be located in the continuum of linguistic theory and empiricism?
- Where is *linguistic* discourse analysis to be located in the *interdisciplinary* endeavor of discourse analysis?

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Methodological questions – reformulated

1. Is linguistic discourse analysis *able to reach* the goals the discipline *attempts to achieve* with the methods at its disposal?
2. Are the appropriated methods actually *suitable* for the analysis of collective knowledge, or do they require modification?
3. Which areas of the complex subject *discourse* do the specific methods cover?
4. How can and how should different methods be 'combined' in order to cover the subject of matter as much as necessary?

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Between 'underspecification' and 'overgeneration'

- Linguistic discourse analysis is considered **underspecified**, if it discovers **less** of (a given) discourse than necessary for understanding it and less than possible **by linguistic means**.
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Criteria of quality ('good corpora')

1. **Generalizability** of corpus data ('representation, not representativity')
2. Qualitative/discourse-linguistic **reliability** ('relation of data/methods and research aims')
3. Qualitative/discourse-linguistic **validity** ('intersubjective verifiability')

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'DIMEAN'

- Attempts to reveal the *extension* of the concept of *discourse*
- Collects linguistic methods that allow us to approach different layers of this complex subject matter

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'DIMEAN'

DIMEAN: **D**iskurslinguistische **Me**hrebenen-**An**alyse ('discourse-linguistic multi-layer analysis')

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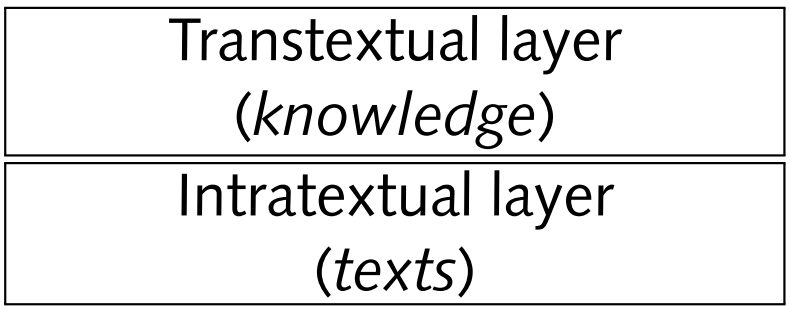
Basic layers of DIMEAN

Intratextual layer
(*texts*)

Basic layers of DIMEAN



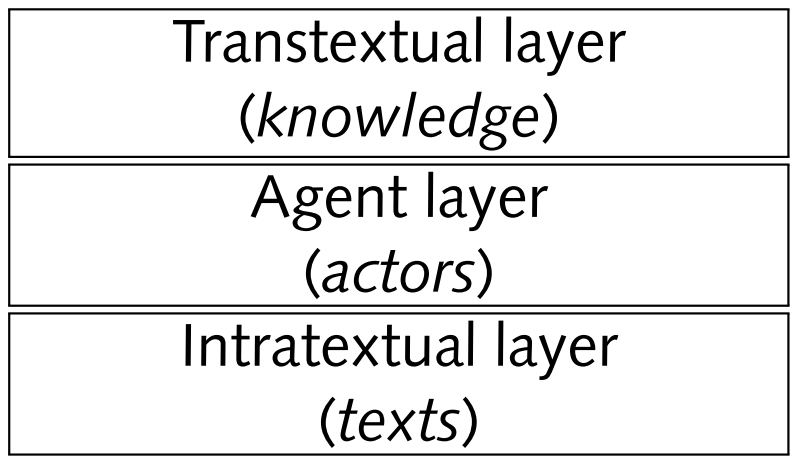
Basic layers of DIMEAN

'Diskurslinguistik': a short survey

Methodological challenges

DIMEAN

Conclusions



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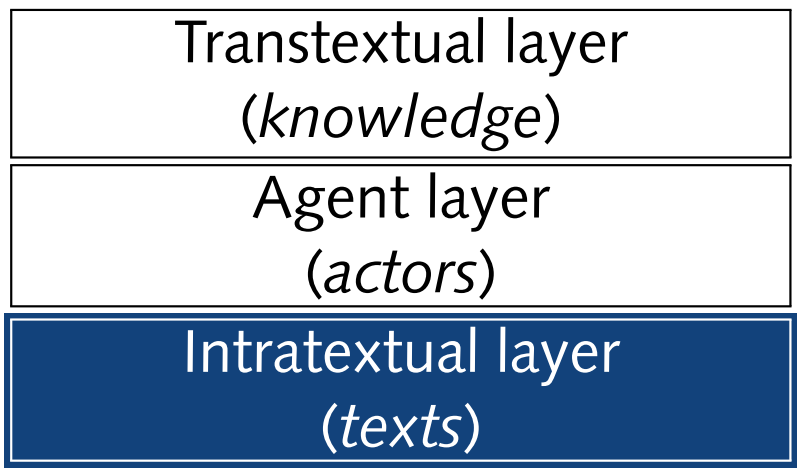


Stages of the intratextual analysis

Intratextual layer	Text-oriented analysis
	Proposition-oriented analysis
	Word-oriented analysis

Categories of word-oriented analysis

Intratextual layer	Text-oriented analysis
	Proposition-oriented analysis
	Word-oriented analysis

Word-oriented analysis	Multi-word units	– [. . .] – *Occasionalisms* – *Lexical stance markers (Schlagwörter)* – *Keywords* – *Nomina continuativa*
	One-word units	– *Nomina appellativa, Nomina collectiva* – *Nomina propria*

Categories of proposition-oriented analysis

Intratextual layer	Text-oriented analysis
	Proposition-oriented analysis
	Word-oriented analysis

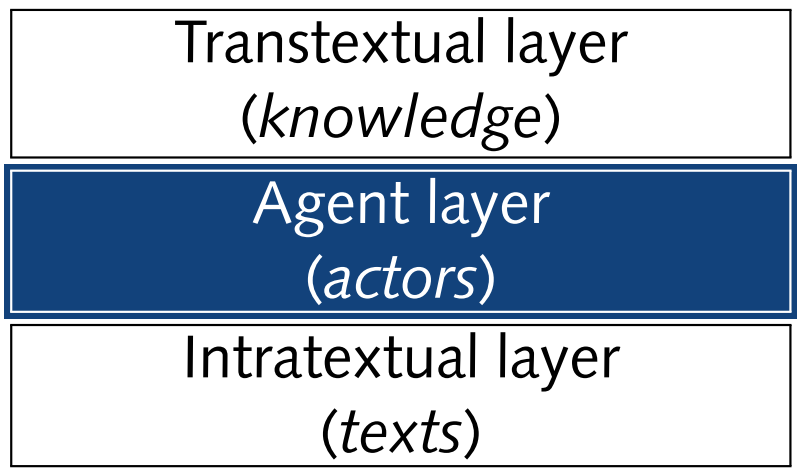
Proposition-oriented analysis	Textual microstructure: propositions	– [. . .] – *Syntactic patterns* – *Rhetorical tropes and figures* – *Metaphorical lexemes* – *Deontic meaning* – *Implicatures, presuppositions* – *Speech acts*

Categories of text-oriented analysis

Intratextual layer	Text-oriented analysis
	Proposition-oriented analysis
	Word-oriented analysis

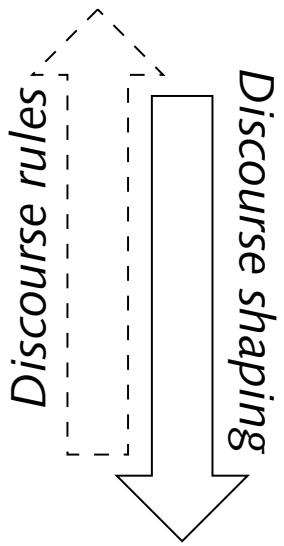
Text-oriented analysis	Visual text structure	– [. . .] – *Text-image-relations* – *Typography* – *Materiality*
	Macrostructure: text subject(s)	– [. . .] – *Metaphorical fields* – *Lexical fields* – *Isotopical and oppositional lines* – *Topic development* – *Text functions* – *Text type*
	Mesostructure: topics in text parts	

Basic layers of DIMEAN



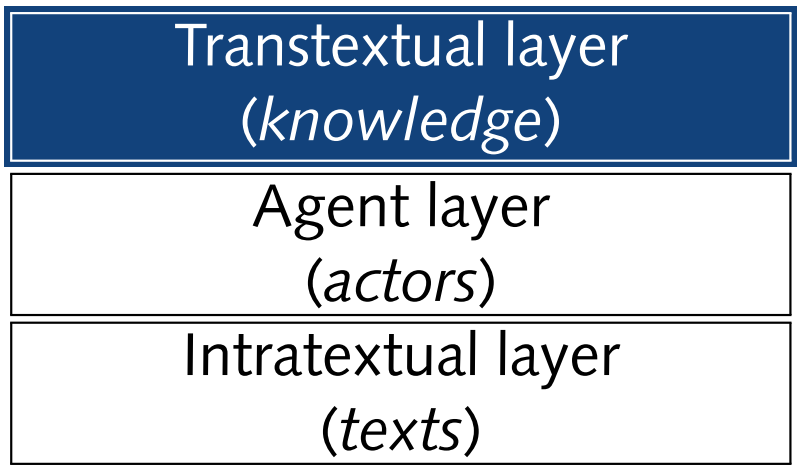
Categories and filters of agent-oriented analysis

Agent layer



Mediality	– [. . .] – *Patterns of action* – *Forms of communication* – *Medium*
Discourse positions	– [. . .] – *Social stratification, power* – *Discourse communities* – *Ideology brokers* – *Voice* – *Verticality*
Roles of interaction	– [. . .] – *Recipient roles* – *Production roles*

Basic layers of DIMEAN



Categories of transtextual analysis

Transtextual layer	Discourse-oriented analysis	[. . .]
		Ideologies, gouvernementality mentalities
		Historicity
		Orders of indexicality, Social symbolism
		Discourse-semantic protofigures
		Frames, Topoi
		Intertextuality

DIMEAN: overall layout

Transtextual layer	Discourse-oriented analysis	[. . .]	
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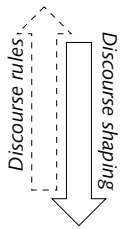
		Frames, Topoi	
		Intertextuality	
Agent layer		Mediality	– [. . .] – *Patterns of action* – *Forms of communication* – *Medium*
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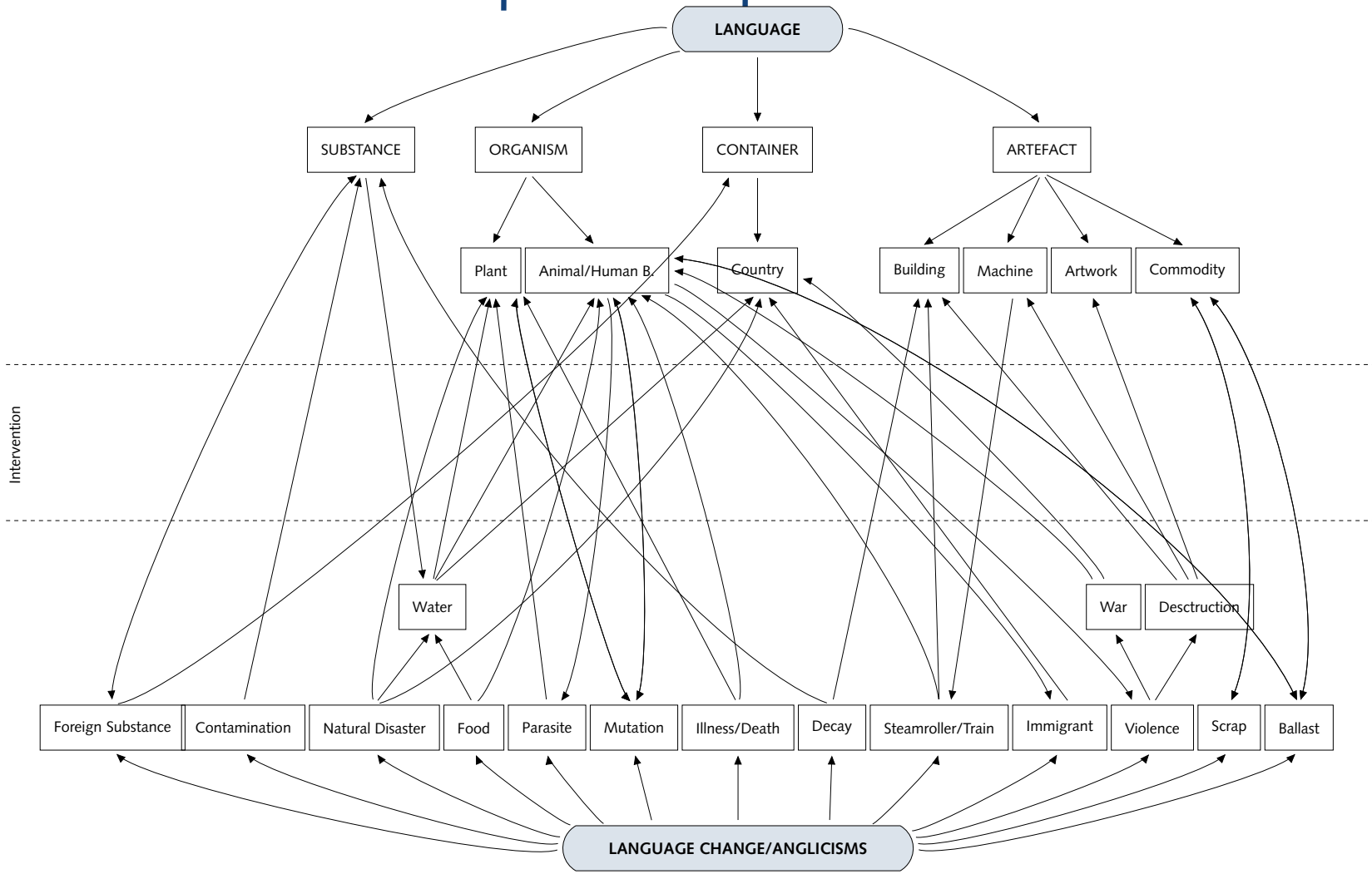
		Mesostructure: topics in text parts	
	Proposition-oriented analysis	Textual microstructure: propositions	– [. . .] – *Syntactic patterns* – *Rhetorical tropes and figures* – *Metaphorical lexemes* – *Deontic meaning* – *Implicatures, presuppositions* – *Speech acts*
	Word-oriented analysis	Multi-word units	– [. . .] – *Occasionalisms* – *Lexical stance markers (Schlagwörter)* – *Keywords* – *Nomina continuativa* – *Nomina appellativa, Nomina collectiva* – *Nomina propria*
		One-word units	

Transtextual metaphorical patterns and relations



Cf. Spitzmüller, Jürgen (2005). *Metasprachdiskurse. Einstellungen zu Anglizismen und ihre wissenschaftliche Rezeption*. Berlin/New York: de Gruyter (Linguistik – Impulse & Tendenzen 11), p. 210.

DIMEAN: main aims

1. Raise awareness of the complex extension of the subject (i. e., *discourse*)
2. Show the potential of *linguistic* means for analysis

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